

# Stem Cell Formulation

## THE ANSWER TO SKIN RENEWAL





Sales Support

- ▶ Quick Order Form
- ▶ Price List / Order Form
- ▶ E-Commerce Package
- ▶ Before + Afters
  - ▶ Acne
  - ▶ Ageing Skin
  - ▶ Burns
  - ▶ Dermatitis + Eczema + Psoriasis
  - ▶ Hair + Lash + Brow
  - ▶ Hyperpigmentation
  - ▶ Oncology
  - ▶ Other Concerns
  - ▶ Professional Treatments
  - ▶ Pressure Sores + Ulcers
  - ▶ Rosacea
  - ▶ Scarring
  - ▶ Wound Care
- ▶ Protocols
- ▶ Videos
  - ▶ Training Videos
  - ▶ Co-Branding Videos
  - ▶ Science Videos
- ▶ Education

Website + Social

- ▶ Co-Branding
- ▶ Social Media Graphics
  - ▶ Products
  - ▶ Before + Afters + Testimonials
  - ▶ Inspirational + Beauty
  - ▶ Lifestyle
  - ▶ Holiday + Seasonal
- ▶ Website Banners
- ▶ Logos
- ▶ Product Images

Print Material

- ▶ Brochures
- ▶ Co-Branding
- ▶ Posters + Pop-Up Banners
- ▶ NeoGenesis Post-Treatment Packages
- ▶ HTS + Pro Treatments
- ▶ Product Information Sheets
- ▶ Shelf Talkers

A Natural



Professional

Log / News

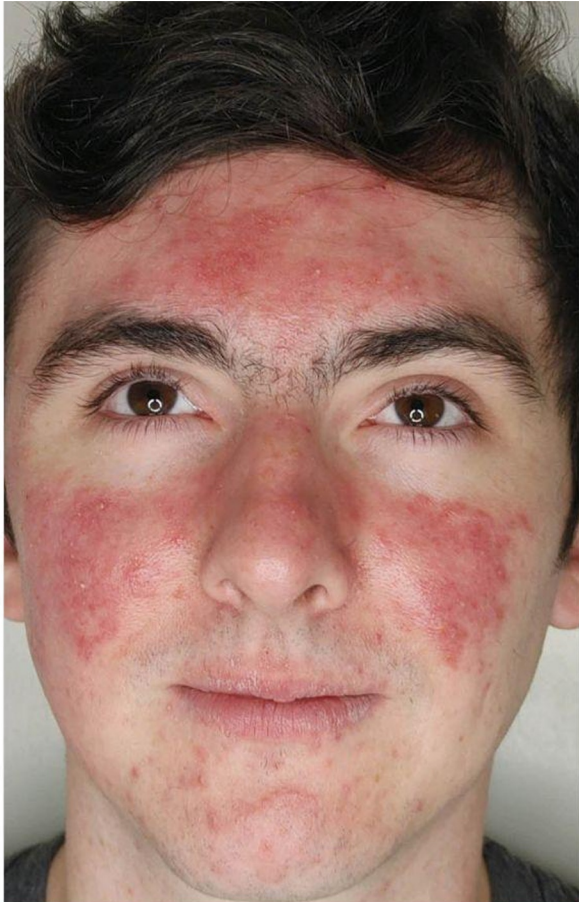
Provide the  
their skin

Quality  
d S<sup>2</sup>RM@  
n + hair

stem cell  
is young

ACNE

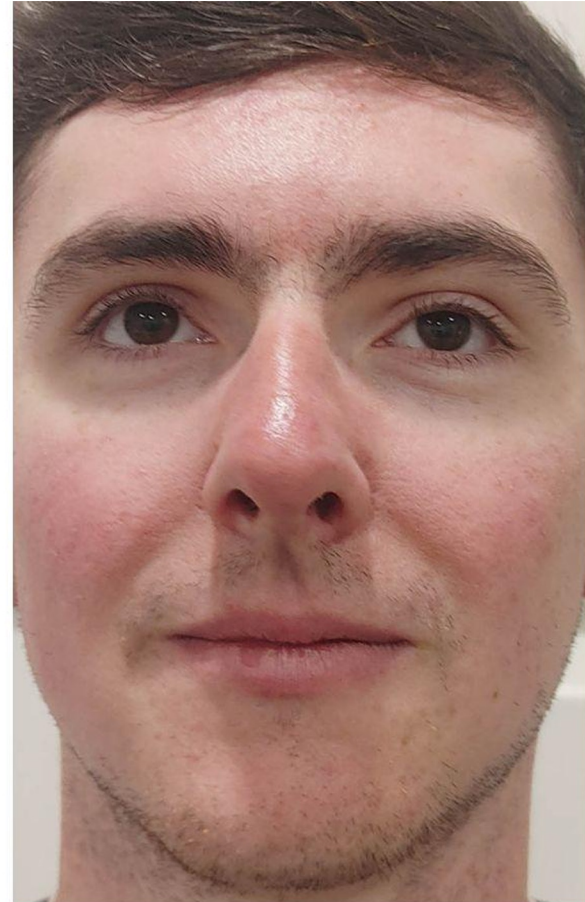
PRODUCTS USED: Cleanser, Recovery, Skin Serum, Mandelic Acid, Barrier Renewal Cream



DAY 0



3 WEEKS



15 MONTHS

ACNE

PRODUCTS USED: Skin Serum, Eye Serum, Booster, Recovery



## HYPERPIGMENTATION

PRODUCTS USED: Cleanser, Booster, Eye Serum, Intensive Moisturizer



# AGEING

PRODUCTS USED: Recovery, Barrier Renewal Cream, Glide Gel



DAY 0



6 1/2 MONTHS

# AGEING

PRODUCTS USED: Recovery, Skin Serum, Intensive Moisturizer



## AGEING

PRODUCTS USED: Cleanser, Moisturizing Mist, Recovery, Eye Serum, Barrier Renewal Cream



DAY 0



5 MONTHS

# ROSACEA

PRODUCTS USED: Recovery



# ROSACEA

PRODUCTS USED: Recovery, Skin Serum, Intensive Moisturizer

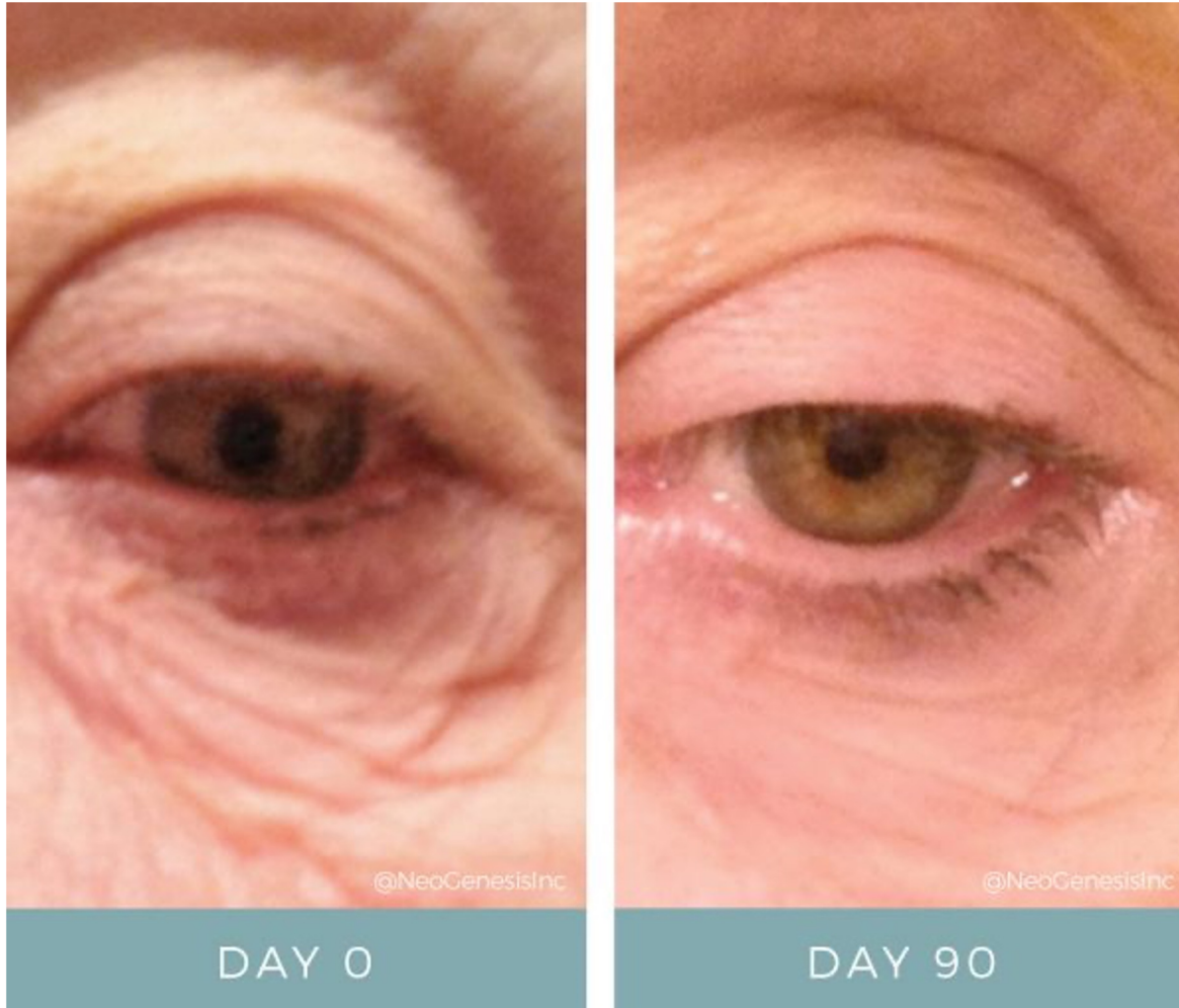


BEFORE



POST TREATMENT

PRODUCTS USED: Recovery, Skin Serum, Eye Serum



DERMATITIS

PRODUCTS USED: Recovery



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DAY 0



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DAY 7

PRODUCTS USED: Recovery



PSORIASIS

PRODUCTS USED: Recovery



## HAIR LOSS

PRODUCTS USED: Hair Thickening Serum



DAY 0



6 WEEKS



12 WEEKS

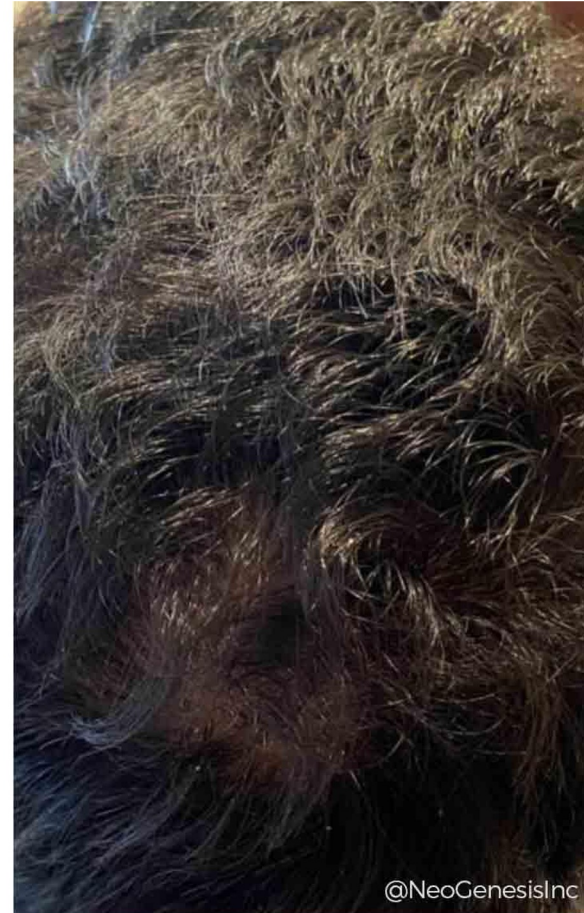
## HAIR LOSS

PRODUCTS USED: Hair Thickening Serum



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DAY 0



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18 WEEKS

## HAIR LOSS

PRODUCTS USED: Hair Thickening Serum



LASH LOSS

PRODUCTS USED: NeoLash



DAY 0



DAY 11

# BROW LOSS

PRODUCTS USED: NeoBrow



PRODUCTS USED: Recovery, Intensive Moisturizer



PRODUCTS USED: Recovery, Barrier Renewal Cream, Moisturizing Mist



DAY 0



6 MONTHS



15 MONTHS



2 YEARS

## RECOVERY

### ADVANCED CELLULAR SERUM

70% S<sup>2</sup>RM®

A breakthrough in skin science and abundant in S<sup>2</sup>RM® technology, NeoGenesis Recovery is a powerhouse serum that improves the appearance of ageing skin while calming and soothing skin redness and irritation.

#### PRODUCT BENEFITS:

- Improves the appearance of ageing skin, sensitive skin, and acneic skin
- Improves tone and texture
- Minimizes the appearance of pore size
- Safe to use on eczema, dermatitis and psoriasis
- Oncology friendly



## BOOSTER

### ADVANCED RENEWAL SERUM

40% S<sup>2</sup>RM<sup>®</sup>

Providing an advanced level of skin support, NeoGenesis Booster significantly improves the appearance of mature, ageing skin. This nutrient-rich serum uses S<sup>2</sup>RM<sup>®</sup> technology to soothe and hydrate the skin.

#### PRODUCT BENEFITS:

- Reduces the appearance of all signs of ageing
- Provides soothing hydration to the skin
- Refines skin tone and texture
- Calms red and irritated skin
- Oncology friendly



## SKIN SERUM

### REGENERATIVE SUPPORT

20% S<sup>2</sup>RM<sup>®</sup>

NeoGenesis Skin Serum is a daily age-defying serum that utilizes S<sup>2</sup>RM<sup>®</sup> technology to deliver the nutrients your skin needs to be healthy, smoother and softer.

#### PRODUCT BENEFITS:

- All-in-one skin serum for everyone
- Improves the appearance of fine lines and wrinkles
- Naturally restores hydration, tone and texture
- Safe for use around the eyes
- Reduces the signs of environmental damage
- Oncology friendly



## EYE SERUM

### BRIGHTEN + TIGHTEN

10% S<sup>2</sup>RM®

NeoGenesis Eye Serum addresses ageing skin, puffiness, and dark circles around the eyes by combining S<sup>2</sup>RM® technology with peptides and hydration for a more youthful appearance.

#### PRODUCT BENEFITS:

- Improves the appearance of fine lines and wrinkles around the eyes
- Helps minimize dark circles
- Hydrates the deeper layers of the skin
- Specially formulated for the delicate skin around the eyes
- Oncology friendly



## SALICYLIC ACID GEL\*

### ENRICH + CORRECT

NeoGenesis Salicylic Acid Gel helps to support irritated + blemish-prone skin, soothe redness and calm breakouts.

#### PRODUCT BENEFITS:

- Encourages a healthy skin barrier
- Brightens + hydrates the skin
- Improves the appearance of pores
- Supports skin re-balancing



*\*Consult a physician before using if actively receiving oncology treatments or if skin is sensitive or irritated.*

## MANDELIC ACID 8%\*

### BRIGHTEN + ENHANCE

NeoGenesis Mandelic Acid 8% gently exfoliates + balances the skin. It is beneficial for reducing the appearance of blemishes, discoloration, scarring, and softening fine lines and wrinkles.

#### PRODUCT BENEFITS:

- Smooths surface imperfections
- Supports a healthy barrier to reveal clearer skin
- Targets + restores discoloration
- Safe for all skin types
- Oncology friendly\*



*\*Consult a physician before using if actively receiving oncology treatments or if skin is sensitive or irritated.*

## ERASE THE DAY

### GENTLE MAKEUP REMOVER

Purify your skin and erase the day away with our new gentle, silicone-based makeup remover designed to wipe away makeup + impurities without stripping your skin's natural oils. Vitamin E + antioxidants help to retain moisture, keeping your skin looking radiant and healthy. Follow with NeoGenesis Cleanser for thorough cleansing.

#### PRODUCT BENEFITS:

- Non-greasy, gentle formulation
- Breaks up makeup + impurities
- Preps skin for cleansing
- Suitable for all skin types
- Oncology friendly



## CLEANSER

### BALANCE + REFRESH

NeoGenesis Cleanser is a naturally formulated cleansing gel that gently removes excess oil, dirt, and daily buildup while maintaining the moisture barrier and natural pH balance of the skin.

#### PRODUCT BENEFITS:

- Gently cleanses without stripping the skin
- Calms and soothes
- Free of sulfates and other harmful ingredients
- Oncology friendly



## BARRIER RENEWAL CREAM

### RENEW + REVIVE

NeoGenesis Barrier Renewal Cream is a lightweight, deeply hydrating, reparative cream that works with the skin's barrier function using key ingredients to minimize further damage.

#### PRODUCT BENEFITS:

- Helps restore hydration in the skin
- Provides cholesterol, free fatty acids, and ceramides to repair the skin barrier
- Unscented, non-greasy formula
- May be used on all skin types, including acneic skin
- Oncology friendly



## INTENSIVE MOISTURIZER

NORMAL + DRY

5% S<sup>2</sup>RM<sup>®</sup>

Boost your glow with NeoGenesis Intensive Moisturizer, providing enhanced hydration by delivering S<sup>2</sup>RM<sup>®</sup> technology to support and nourish the skin.

### PRODUCT BENEFITS:

- Provides deep hydration for dry and compromised skin
- Improves the appearance of overall tone and texture
- Supports the skin for proper barrier function
- Oncology friendly



## LIGHT MOISTURIZER

NORMAL + OILY

5% S<sup>2</sup>RM<sup>®</sup>

Designed for those with normal to oily skin, the NeoGenesis Light Moisturizer uses S<sup>2</sup>RM<sup>®</sup> technology to deliver the perfect amount of hydration.

### PRODUCT BENEFITS:

- Light-weight hydration that is safe for acneic skin
- Improves the appearance of skin tone and texture
- Supports the skin for proper barrier function
- Oncology friendly



## BODY CREAM

HYDRATE + REJUVENATE

5% S<sup>2</sup>RM<sup>®</sup>

NeoGenesis Body Cream is a luxurious age-defying cream for all-over, deep hydration that uses S<sup>2</sup>RM<sup>®</sup> technology to help support the skin barrier.

### PRODUCT BENEFITS:

- Improves the texture of ageing skin
- Provides all-over hydration and barrier support
- Protects the skin from the effects of harsh environments
- Safe for use on face and neck
- Oncology friendly



## VOLCANIC ASH MASK

### PURIFY + POLISH

NeoGenesis Volcanic Ash Mask is a creamy, luxurious mask that infuses the skin with naturally occurring minerals that balance, clarify and diminish breakouts for all skin types.

#### PRODUCT BENEFITS:

- Refines the appearance of pores
- Calms and soothes irritated skin
- Draws out impurities for a clarified complexion
- Hydrates and conditions
- Oncology friendly



## GLIDE GEL

### CONDUCTIVE GEL

NeoGenesis Glide Gel is a safe and highly effective conductive gel that provides easy glide for professional treatments and at-home devices. Pair with NeoGenesis serums for added delivery of ingredients.

#### PRODUCT BENEFITS:

- Ensures safe and effective use of devices
- Enhances delivery of companion ingredients
- Safe for all skin types
- Allows for customization with the Moisturizing Mist for thinner viscosity



## MOISTURIZING MIST

HYDRATE + TONE

1% S<sup>2</sup>RM<sup>®</sup>

NeoGenesis Moisturizing Mist is an uplifting spray that delivers instant hydration by combining S<sup>2</sup>RM<sup>®</sup> technology and antioxidants to help protect skin against free radical damage. Spray on to the face and body throughout the day for an instant refresh!

### PRODUCT BENEFITS:

- Instantly cools and hydrates
- Provides relief from dry, tight skin
- Enhances product delivery
- Safe for use on all skin types
- Oncology friendly



## HAIR THICKENING SERUM

STRENGTHEN + NOURISH

60% S<sup>2</sup>RM<sup>®</sup>

Specially formulated for those with fine or thinning hair, NeoGenesis Hair Thickening Serum offers a non-invasive alternative, or complement, to conventional treatments. Using S<sup>2</sup>RM<sup>®</sup> technology, Hair Thickening Serum works to add noticeable body, shine and density in as little as eight to ten weeks.

### PRODUCT BENEFITS:

- Helps to increase the appearance of hair density
- Safe for everyday use
- Oncology friendly



## NEOLASH

### LASH SERUM

60% S<sup>2</sup>RM<sup>®</sup>

NeoGenesis NeoLash serum conditions eyelashes by delivering S<sup>2</sup>RM<sup>®</sup> technology directly to the eyelash line, for the appearance of healthier, fuller lashes.

#### PRODUCT BENEFITS:

- Formulated to restore the healthy condition of eyelashes
- May improve the appearance of lash density and length
- Will not darken eyelids or change iris pigmentation
- Safe for everyday use
- Oncology friendly



## NEOBROW

### BROW SERUM

60% S<sup>2</sup>RM<sup>®</sup>

NeoGenesis NeoBrow serum is designed to condition eyebrows by delivering S<sup>2</sup>RM<sup>®</sup> technology directly to the hair follicles, for the appearance of healthier, fuller brows.

#### PRODUCT BENEFITS:

- Formulated to help restore the healthy condition of eyebrows
- May improve the appearance of brow density
- Safe for everyday use
- Oncology friendly



# NEOGENESIS QUICK START PROGRAM

## NeoGenesis and You “The Ideal Partnership For Skin”

- Looking for key partner clinics as we launch this territory
- Our goal is to be your number one line, not necessarily your only line
- Our strategies will be specific to each partner clinic
- Let's do our best to meet while our CEO, Steve is still in Australia



**Steve McGee**

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# THANK YOU



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